



# ISO 22301

## What is ISO 22301?

ISO 22301 Business Continuity was developed to protect companies from the risks associated with downtime which can occur due to unexpected disruptions or disasters. ISO 22301 will guide your company on how to best plan for such eventualities. Disruptions to your business can result in revenue loss, data leaks or breakdown and/or failure to deliver normal client services. ISO 22301 is designed to ensure that a robust business continuity management system has been established, and that internal staff members are fully aware of their role within the system should an incident occur. Implementing a strong BCMS will direct your organisation in quickly recovering from a disaster or disruption. It can also safeguard an organisation against the reputational damage which can occur from; missed deadlines, data leaks, IT outages, industrial actions or even, direct financial losses due to the disruption/disaster.

## Who is ISO 22301 for?

ISO 22301 is suited to all organisations that cannot afford the downtime and damage to reputation caused with the disruption. For example, IT companies cannot afford outages as this would prompt their clients moving to competitors that seem more reliable. In recent year's we have seen other industries such as Public Sector, Construction, Finance just to list a few... As markets grow more competitive implementing systems like ISO 22301 can mean the difference in retaining and growing your client base. If your organisation needs to ensure clients, staff, and stakeholders that you have a plan in place to manage disruptions that minimise downtime, then ISO 22301 is for you.

## Typical Time to Certification?

It usually takes 6 months from start to finish to be certified to ISO 22301.

## What are the Benefits?

### Optimise Quality and Efficiency

ISO 22301 provides a simple stepped structured based on international best practice 'Plan, Do, Check, Act'.

### Strategy Against Disruptions

During a localised disruption or an international disaster such as the coronavirus pandemic, your organisation will have a business continuity processes in place to ensure the continued smooth running of your business. You will have the tools & strategy to move forward quickly and efficiently to ensure minimal disruptions to offering.

### Competing Advantage

Ensure client confidence through certification to ISO 22301, an internationally acknowledged standard, while gaining new opportunity and winning new business.

### Organisational Improvement

A BCMS provides you with a clear understanding of your organisation. This can provide you with new opportunities for improvement and capture future pitfalls.

### Cost Savings

Your organisation may be able to reduce business disruption and maintain financial performance through out and after the interruption.

### Maintain Client Delivery Levels

A BCMS strengthens management processes which allow you to supply an agreed level of critical services and products within a suitable time frame after disruption to your clients.

### Reputational Management

Certification to ISO 22301 reinforces your commitment to providing a premium level of services to your stakeholders, even during inauspicious conditions.